



## **P.E.Schall GMBH & CO. KG**

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### **50<sup>th</sup> anniversary of success in event organising**

Since its foundation in 1962 by Paul Eberhard Schall, managing director of the P.E. Schall GmbH & Co. KG, the company has been organising technical trade fairs in Germany and abroad, focused on European countries. The programme offered by this experienced event organiser includes trade fairs, specialist congresses and exhibitions. During the 50 years of Schall's activity, interesting and high-quality trade fairs such as, BLECHEXPO, CONTROL, FAKUMA, MOTTEK and OPTATEC have emerged, which have become successful market outlets for suppliers and users in the fields of technology and economy. P.E.Schall GmbH & Co. KG's secret of success can be found in the company's philosophy:

***"The right topic with the right exhibits at the right location –  
the best recipe for successful trade fairs."***

### **P.E.SCHALL GMBH & CO. KG**

has been organising technical trade fairs, specialist congresses and exhibitions since 1962 and is today the leading private organiser in this field in Germany



### **MESSE SINSHEIM GMBH, Messe- und Kongresszentrum**

This trendsetting exhibition centre for medium-sized companies is located at the intersection point of the economically strong and densely populated areas of Baden-Württemberg, Bavaria and Hessen.



### **PESCHA Media Agentur**

Since 1999, PESCHA has been providing exhibitors with expert support during all stages of trade fair preparation and presentation.



### **Future Prospects**

The Schall Group aims at strengthening its efforts as a full service provider, in order to achieve an even stronger decentralisation achieve an even stronger decentralisation within both the international European trade fair sector and the Single European Market.

See also biography:  
SCHALL Paul Eberhard