

P.E. SCHALL GMBH & CO. KG

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*We are mourning for our company founder Mr. Paul E. Schall
who passed away on 19 February 2016*



A Life for the Wide World of Trade Fair Business

“Against the current, always striving towards the goal” this is how Paul Eberhard Schall played his role in the world of international trade fairs for more than five decades. And he was always driven by unbridled curiosity, esprit, pragmatism and the joy of life – even when the wind was sharp. Firmly rooted in the town of Frickenhausen in Baden-Württemberg, the eminent entrepreneur and his team succeeded in establishing a trade fair company which has evolved into one of Europe`s leading event promoters in both fields of business including technical trade fairs (P. E. Schall GmbH & Co. KG) and technically oriented public exhibitions (Messe Sinsheim GmbH).

His lifework will be continued in his spirit by a hard-hitting trade fair team under the direction of sole managing shareholder Bettina Schall, Qualified Business Administrator.

P.E. SCHALL GMBH & CO. KG

has been organising technical trade fairs, specialist congresses and exhibitions since 1962 and is today the leading private organiser in this field in Germany



MESSE SINSHEIM GMBH, Messe- und Kongresszentrum

This trendsetting exhibition centre for medium-sized companies is located at the intersection point of the economically strong and densely populated areas of Baden-Württemberg, Bavaria and Hessen.



PESCHA Media Agentur

Since 1999, PESCHA has been providing exhibitors with expert support during all stages of trade fair preparation and presentation.



Future Prospects

The Schall Group aims at strengthening its efforts as a full service-provider, in order to achieve an even stronger decentralisation within both the European trade fair sector, and the Single European Market.

See also biography: SCHALL Bettina and Company Profile